

# Robb Report®



RATE CARD 2026

# PRINT RATES 2026

FORMAT	RATE
SINGLE PAGE	13,500 €
HALF PAGE	9,000 €
DOUBLE PAGE	27,000 €
<b>PREMIUM POSITIONS</b>	
FIRST DOUBLE SPREAD	32,000 €
SECOND DOUBLE SPREAD	30,000 €
THIRD DOUBLE SPREAD	29,000 €
THREE PAGE FOLD OUT COVER	37,000 €
SECOND COVER	35,000 €
1ST RIGHT HAND PAGE	17,500 €
2ND RIGHT HAND PAGE	16,500 €
3RD RH PAGE OPPOSITE MASTHEAD	15,500 €
PAGE OPPOSIT TO EDITORIAL LETTER	14,500 €
BACK COVER	23,000 €
INSIDE BACK COVER	17,000 €

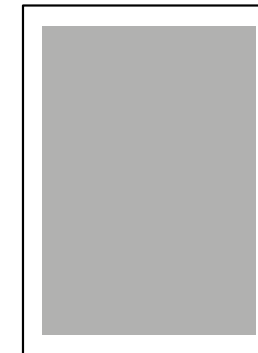




## DIGITAL RATES 2026

FORMAT			
STANDARD ADS			
FORMAT	CPM ROS	REACH MEDIA WITH VIDEO	SIZE
SUPER BANNER DESTOP/MOBILE	78 €	100 €	728*90 or 970*90/320*50
BOX BANNER DESKTOP/MOBILIE	78 €	100 €	300*250
BILLBOARD	78 €	100 €	970*250/ 320*100
HALF PAGE	78 €		300*600
LAYER DESKTOP/MOBILE	90 €		400*400/ 300*400
TAKEOVER DESKTOP/MOBILE	105 €		900*600/ 320*400
PREROLL	110 €		
CONTENT			
EDITORIAL CONTENT		FROM 4,000 €	
CONTENT + VIDEO PRODUCED BY ROBB REPORT		FROM 8,000 €	
CONTENT+ CLIENT'S VIDEO		FROM 6,000 €	

## TECHNICAL SPECIFICATIONS



**SINGLE PAGE:**  
**SIZE:** 23 X29 cms.

**Add 5 mm margins on  
all sides.**



**DOUBLE PAGE:**  
**Size:** 46 X29 cms.

**Add 5 mm margins on  
all sides.**



## FILE REQUIREMENTS

- Images at 300 dpi in CMYK mode.
- Formats: PDF, JPG, EPS or TIFF.
- Include crop marks.
- Fonts embedded or text converted to outlines.
- Name the file with the client's name.
- For double-page ads, if the image runs across both pages, allow for a 5 mm gutter (spine loss).
- If continuous text reaches the center, please allow a 5 mm gutter margin on each side of both pages.