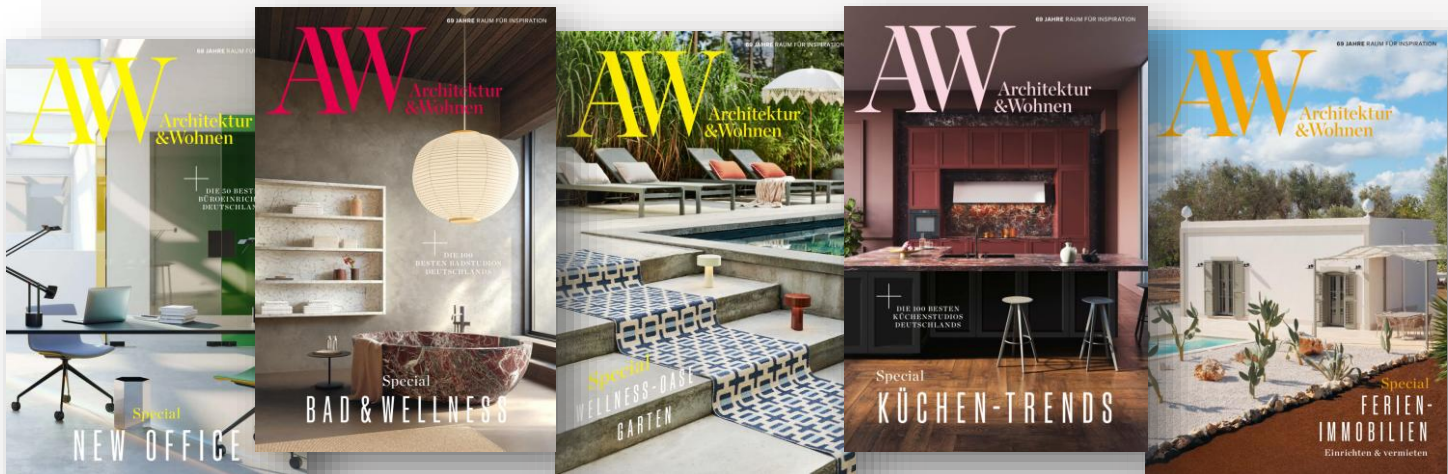


Topics + Deadlines AW Special 2027

Highest utility value + information on one topic

- + the best AW Special addresses, Home Office, Bathroom and Kitchen, Print + Online
- + extension of the editorial AW Special content on AWmagazin.de



AW Special will appear with every AW issue in 2025 and will always be mono thematic, offering service-oriented content with high utility value for AW readers and advertisers.

AW Special is included in the total circulation without reading circle in a user-friendly way as an independent inside supplement, which is communicated on the cover in a correspondingly attention-grabbing way, format 191 x 280 mm.

Attractive advertising rates:

Full page € **9.200,-**
Full Page IFC/OBC € 11.500,-

AW Special	Topic	Publication date	Week	Advertisement		Ad Special	Ad Special
				Booking and Cancellation date	Advertisements Copy deadline	Booking Cancellation date	Material deadline
01+02/2027	Planning Before Construction	08.01.2027	1	20.11.2026	01.12.2026	03.11.2025	07.12.2026
03/2027	Gardens, Outdoor Kitchens, Pools	26.02.2027	8	15.01.2027	26.01.2027	30.12.2026	01.02.2027
04/2027	Yacht Design & onboard interiors*	09.04.2027	14	24.02.2027	05.03.2027	10.02.2027	11.03.2027
05/2027	Bathrooms & Wellness*	07.05.2027	18	22.03.2027	02.04.2027	08.03.2027	08.04.2027
07+08/2027	The Best Hotels - Cover Booklet°	16.07.2027	28	04.06.2027	15.06.2027	21.05.2027	21.06.2027
09/2027	Holiday Properties & Second Homes	20.08.2027	33	09.07.2027	20.07.2027	25.06.2027	26.07.2027
10/2027	Kitchentrends 2027*	24.09.2027	38	13.08.2027	24.08.2027	30.07.2027	30.08.2027
11/2027	The Best Bars - Cover Booklet°	29.10.2027	43	17.09.2027	28.09.2027	03.09.2027	04.10.2027
12/2027	Homeoffice & New Work*	03.12.2027	48	19.10.2027	28.10.2027	05.10.2027	05.11.2027

*) with adress section

°) new format – cover booklet included in total circulation without reading circle