

R2M ONE

The magazine – inspired by the legendary Rolls-Royce



R2M ONE combines style and elegance with a touch of rock'n'roll in its own special way. Inspired by the legendary Rolls-Royce, which has been a byword for luxury around the world for over 110 years. It's not stuffy or overly sophisticated. It's cool, mysterious, exclusive, inspiring and entertaining. In each issue, R2M ONE presents exciting stories that aim to interest and inspire its discerning and affluent readership. R2M ONE is the English-language luxury magazine with a penchant for the finer things in life. In doing so, it represents every aspect of an extraordinary philosophy of life: pleasure, art, travel, real estate, architecture and living. R2M ONE is tailored to the high expectations of a particularly demanding target audience. R2M ONE offers stunning opulence and visuals, a lavish format and an aesthetically pleasing layout. R2M ONE is a magazine for people who play by their own rules and have the strength to defy convention.

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R2M ONE reflects the lifestyle of people with discerning tastes who play by their own rules and defy convention. R2M ONE represents pleasure, art, travel, real estate, architecture and living. R2M ONE offers the perfect symbiosis between premium standards and luxurious lifestyle in the spirit of one of the world's most exclusive car brands. R2M ONE can be combined with such magazines as GO SIXT, SMAC and LEGENDARY. R2M ONE targets affluent men and women who enjoy travelling and are open to new experiences, who treasure the extraordinary – and can afford it, too. Selective distribution to customers of Rolls-Royce dealerships in Germany, Austria and Switzerland, at their customer events and through the Rolls-Royce Enthusiasts' Club (RREC).

Contact details

Advertising/media sales/editorial issues:

Su Gazis
su.gazis@premiummedia.net
Telephone: +49 (0) 711 380303 – 0
Mobile: +49 (0) 152 085 370 35

Representation:

MOMBERG MEDIA
Bernd Momberg
bm@momberg-media.de
Telephone: +49 (0) 561 521 84 82
Mobile: +49 (0) 172 566 18 81

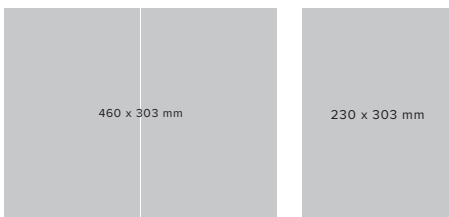
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GF Berthold Dörrich, Martin Rebstock
Mörikestraße 15, 70178 Stuttgart
www.premiummedia.net

Editor-in-chief:

Berthold Dörrich
berthold.doerrich@premiummedia.net
Telephone: +49 (0) 711 380303 – 0
Mobile: +49 (0) 177 4330449

Ad formats



2/1 page:

W: 460 mm/H: 303 mm/bleed margin 5 mm

1/1 page:

W: 230 mm/H: 303 mm/bleed margin 5 mm

Ad prices

1/1 inside page	EUR 9,500
2/1 inside page	EUR 19,000
2/1 opening spread	EUR 25,000
1/1 back cover	EUR 15,000

Supplements/advertorials/special advertising formats on request. Package price for one year's advertising in all magazines/issues on request.

Print run

Frequency:	2x yearly
Print run:	10,000 copies

Technical details

Magazine format:

Width 230 mm · Height 303 mm

File transfer instructions:

Digital print files must be supplied in PDF-X3 file format. A contract proof must be sent to our advertising department.

Print files by email to:

druckunterlagen@premiummedia.net

Delivery address for contract proof:

premiummedia GmbH
Mörikestraße 15
70178 Stuttgart GERMANY

Dates

R2M ONE, Issue 03

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Print deadline	25 November 2019
Advertising deadline	21 November 2019

R2M ONE, Issue 04

Publication date	15 April 2020
Print deadline	24 March 2020
Advertising deadline	20 March 2020

R2M ONE, Issue 05

Publication date	15 October 2020
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